

**business
printing
costs out of
control...**

Control 
PRINT
Managed print services for SMEs



**...then why are you still
buying printer cartridges?**

When not managed properly, printing can be expensive. There's no guarantee your cartridges will print as much as advertised while reordering is confusing, time consuming and frustrating. You don't feel in control because you know that managing your printing takes time, costs money, causes confusion and distracts you and your staff from what's really important – driving your business.

Sound familiar? **Control Print** is here to help



How can **Control Print** help your organisation?

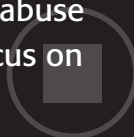
COST

- Only pay for what you print
- Never order and pay for cartridges again
- Cut printing costs
- No upfront capital expenditure



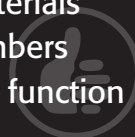
CONTROL

- One monthly bill
- Monthly usage report
- Identify printing abuse
- Allow staff to focus on core activities



OPPORTUNITY

- Use colour to showcase your business
- Print marketing materials
- Reduce printer numbers
- Optimise your print function



How do we do it?

To create a Control Print solution just for you, we meet to **discover** and analyse your current costs and issues and identify your printing requirements. We then **design** a solution individual to your business that meets your requirements, enhances productivity and saves you money. We **apply** the solution with a minimum of fuss and then Control Print **manages** your supplies, service and maintenance and, because this is a tailored solution, we conduct regular **reviews** to ensure your print function continues to meet your requirements.

DISCOVERY

DESIGN

APPLICATION

MANAGEMENT

REVIEW