

Irish franchise opportunities



“With the unique Cartridge Green business model, a population of just 20,000 people can generate an annual turnover of €250,000”



For a package price members of Club Cartridge Green receive:

- ✓ A year's supply of ink
- ✓ A new all in one printer
- ✓ A discount on Cartridge Green products



Benefits of TonerWatch

- ✓ Never run out of toner again
- ✓ Positive cashflow implication as there's no need to hold a stock of spare cartridges
- ✓ Ensures the correct cartridges are ordered and delivered every time
- ✓ No contracts



A revolutionary new way to pay for printing

- ✓ Only pay for what you print
- ✓ Stop paying for cartridges up front
- ✓ Never run out of toner
- ✓ Convert your printing into a utility



“The Cartridge Green franchise opportunity is based on an efficient, scalable and profitable business model that delivers strong cashflows”



Franchise Investment €69,950

Our Franchise Package

We offer a complete solution that gets your business up and running in less than two months:

- Advice finding the right premises and lease terms
- Staff recruitment support
- Store planogram, design and fit-out
- Full training and support for your team
- Operational procedures and store management solution
- All equipment and initial stock of products required
- Sales training and planning

**...and unlimited support to help
you grow your own business**

Investment:

Affordable start up cost with a quick return on investment

Premises needed:

Ground-floor premises, 70-80 sqm

Staff needed:

1 Business Account Manager, 1 Store Operator

Franchise Owner Recruitment Process

Request for Consideration

We send you some information upon request. You submit a completed Request for Consideration and a signed Non-Disclosure Agreement.

Introductory Meeting

We discuss your candidacy, explain how franchising works and explore the territories of interest.

Initial Research

Cartridge Green financials are supplied to you. You talk to other franchisees. You research the potential of your territory and retail units available.

Follow-up Meeting

All outstanding questions are answered.

Discovery Day

Tour of Cartridge Green facilities including the formal acceptance of your application where relevant.

Decision to Proceed

Letter of Intent is signed by you and a deposit is paid.

Business Plan Development

You develop a full business plan with guidance from Cartridge Green.

Franchise Agreement Signed

Training and Store Opening

Training programme completed and the doors to your very own Cartridge Green store are opened!





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