

UK franchise opportunities



save money, save the planet

www.cartridgegreen.co.uk

“With the unique Cartridge Green business model, a population of just 20,000 people can generate an annual turnover of £230,000”



For a package price members of Club Cartridge Green receive:

- ✓ A year's supply of ink
- ✓ A new all in one printer
- ✓ A discount on Cartridge Green products



Benefits of TonerWatch

- ✓ Never run out of toner again
- ✓ Positive cashflow implication as there's no need to hold a stock of spare cartridges
- ✓ Ensures the correct cartridges are ordered and delivered every time
- ✓ No contracts



A revolutionary new way to pay for printing

- ✓ Only pay for what you print
- ✓ Stop paying for cartridges up front
- ✓ Never run out of toner
- ✓ Convert your printing into a utility



“The Cartridge Green franchise opportunity is based on an efficient, scalable and profitable business model that delivers strong cashflows”



Franchise Investment £59,950

Our Franchise Package

We offer a complete solution that gets your business up and running in less than two months:

- Advice finding the right premises and lease terms
- Staff recruitment support
- Store planogram, design and fit-out
- Full training and support for your team
- Operational procedures and store management solution
- All equipment and initial stock of products required
- Sales training and planning

**...and unlimited support to help
you grow your own business**

Investment:

Affordable start up cost with a quick return on investment

Premises needed:

Ground-floor premises, 70-80 sqm

Staff needed:

1 Business Account Manager, 1 Store Operator

Franchise Owner Recruitment Process

1 Request for Consideration

We send you some information upon request. You submit a completed Request for Consideration and a signed Non-Disclosure Agreement.

2 Introductory Meeting

We discuss your candidacy, explain how franchising works and explore the territories of interest.

3 Initial Research

Cartridge Green financials are supplied to you. You talk to other franchisees. You research the potential of your territory and retail units available.

4 Follow-up Meeting

All outstanding questions are answered.

5 Discovery Day

Tour of Cartridge Green facilities including the formal acceptance of your application where relevant.

6 Decision to Proceed

Letter of Intent is signed by you and a deposit is paid.

7 Business Plan Development

You develop a full business plan with guidance from Cartridge Green.

8 Franchise Agreement Signed

9 Training and Store Opening

Training programme completed and the doors to your very own Cartridge Green store are opened!





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